

161

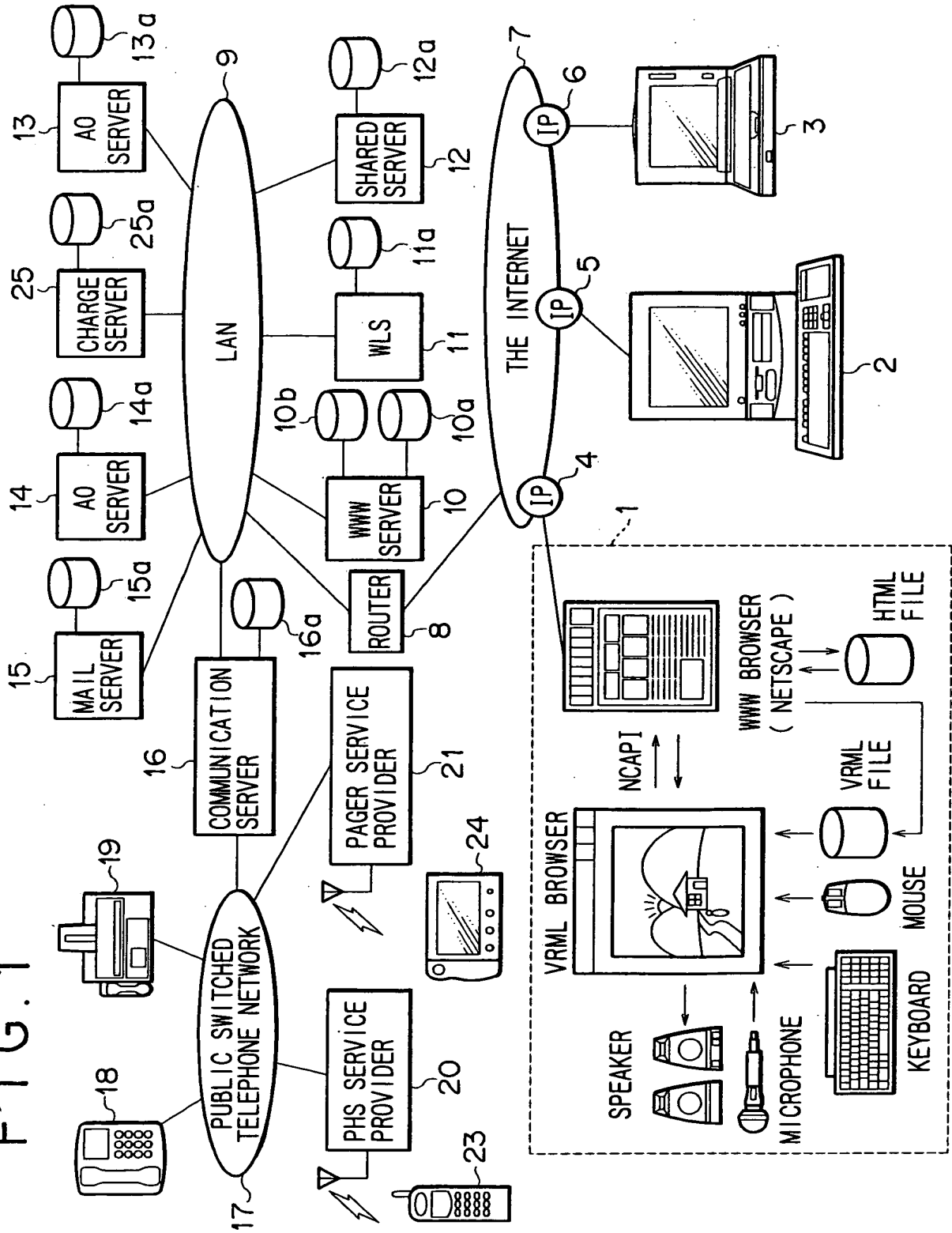
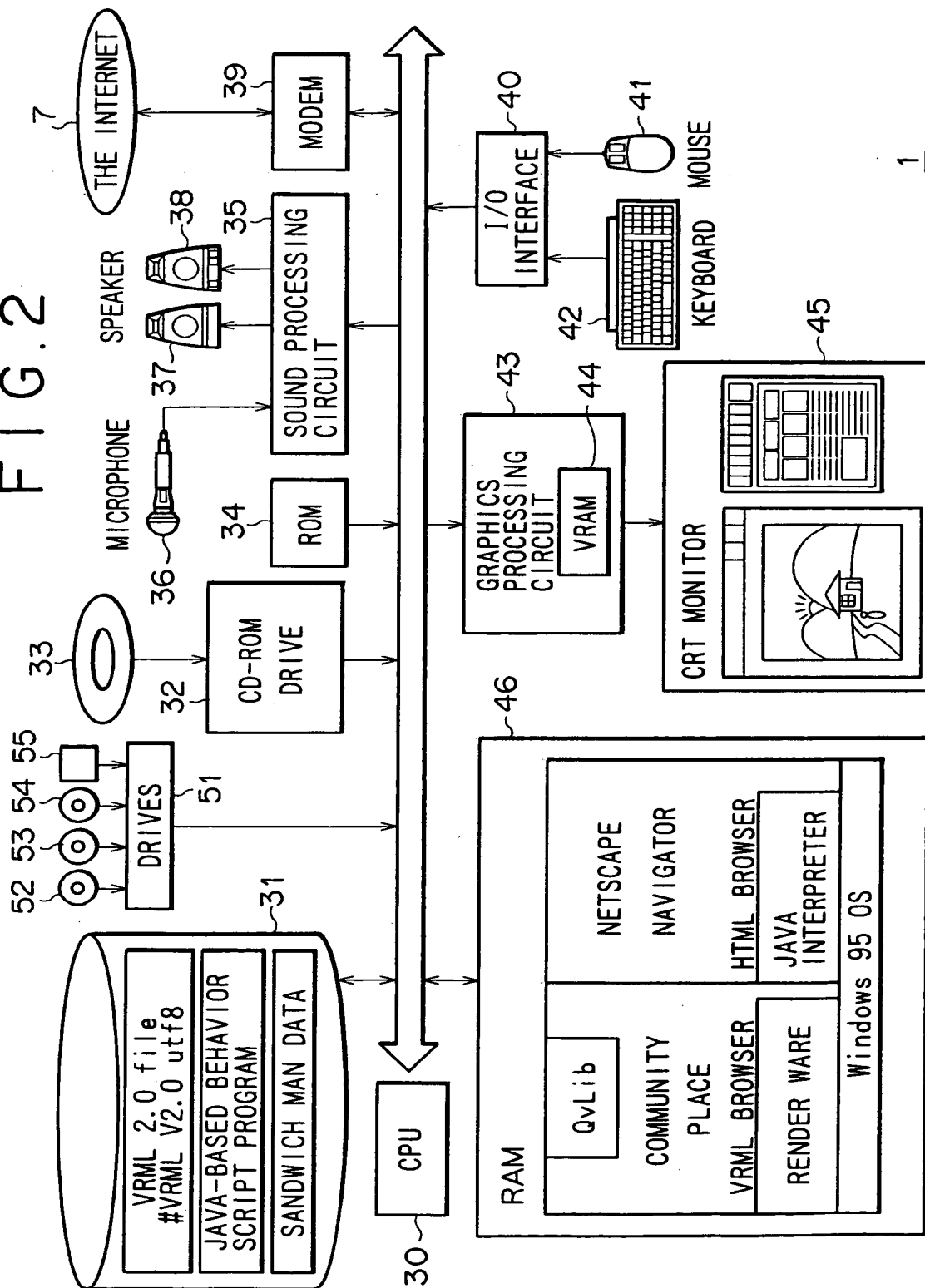
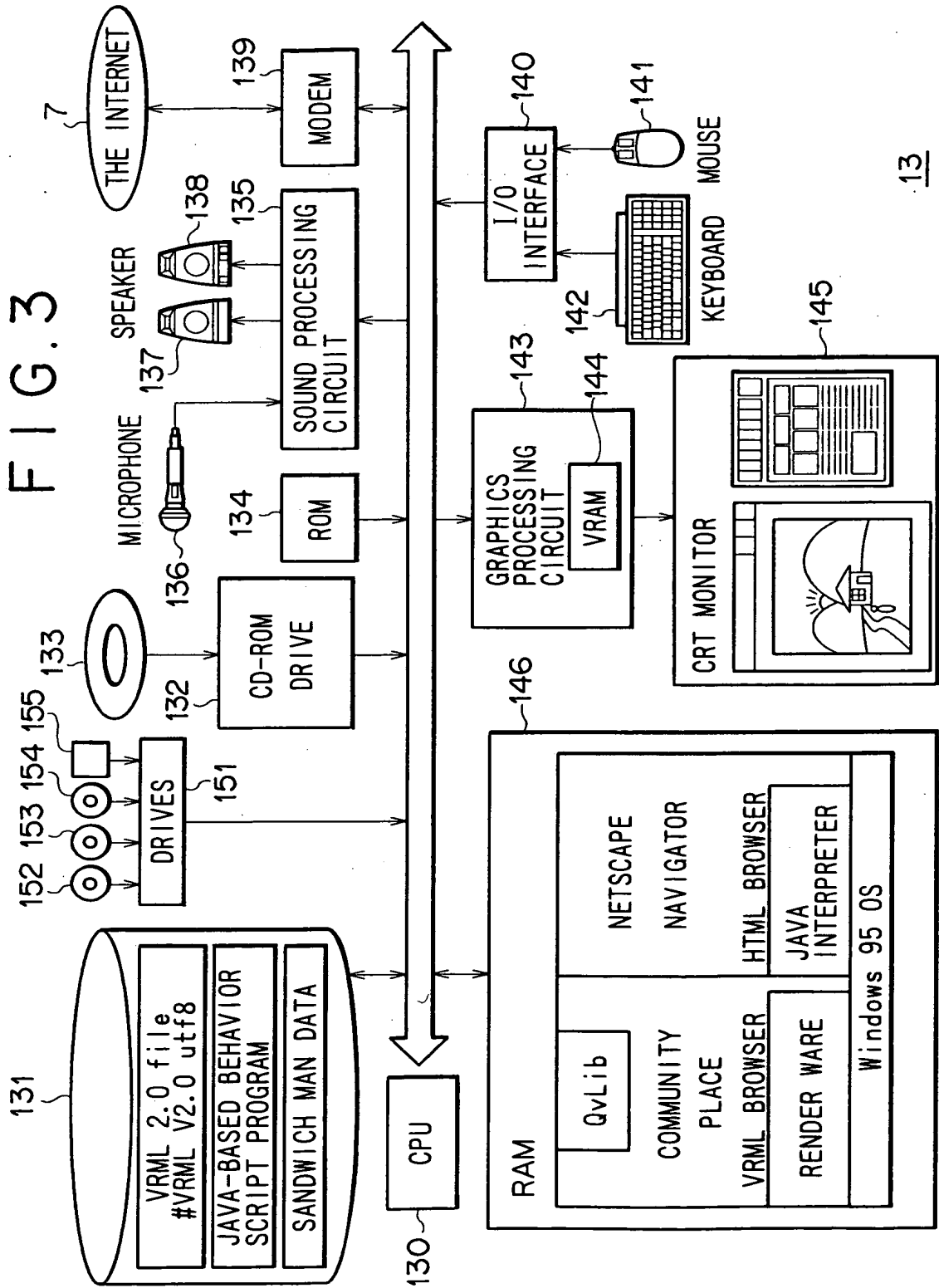


FIG. 2





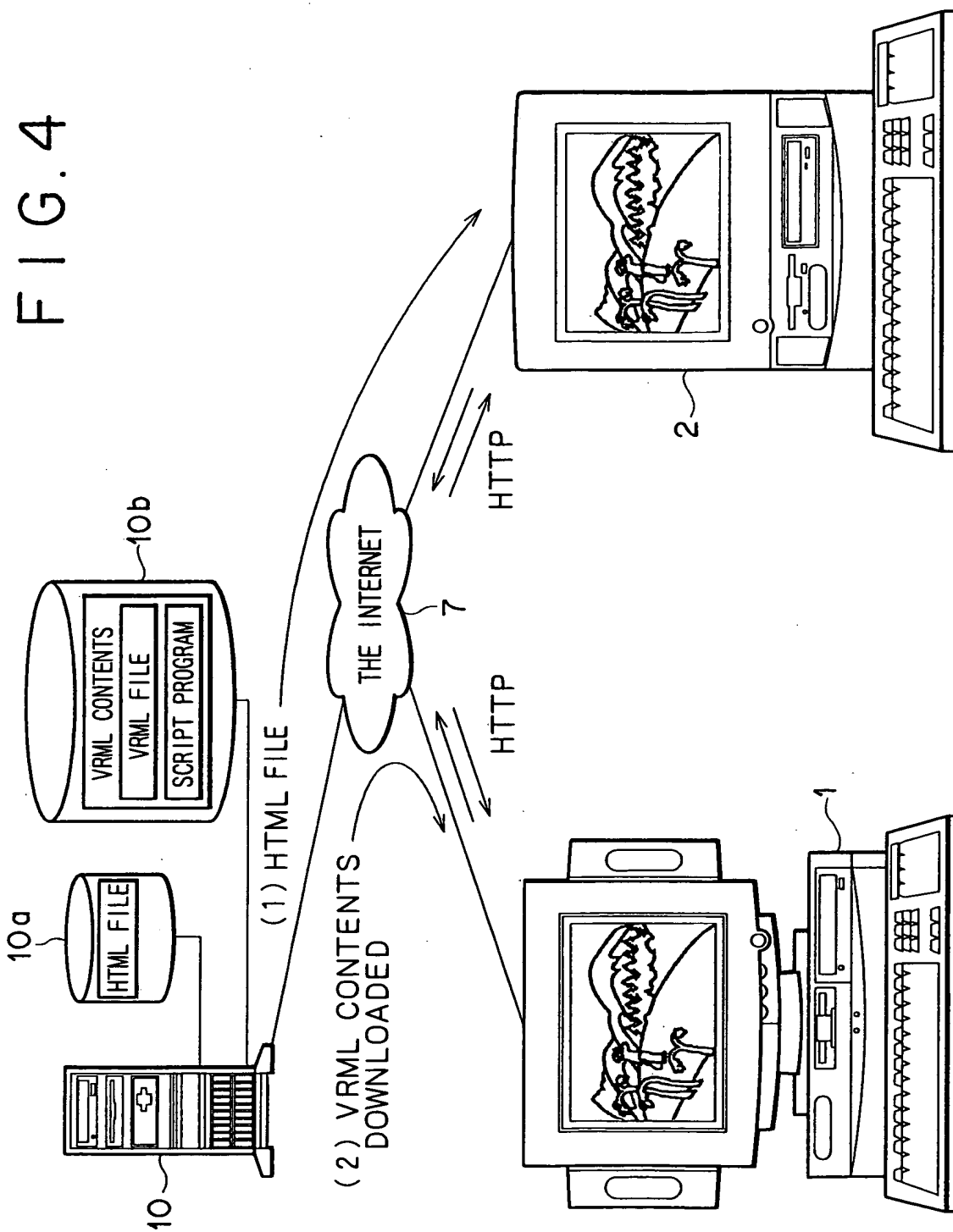


FIG. 5

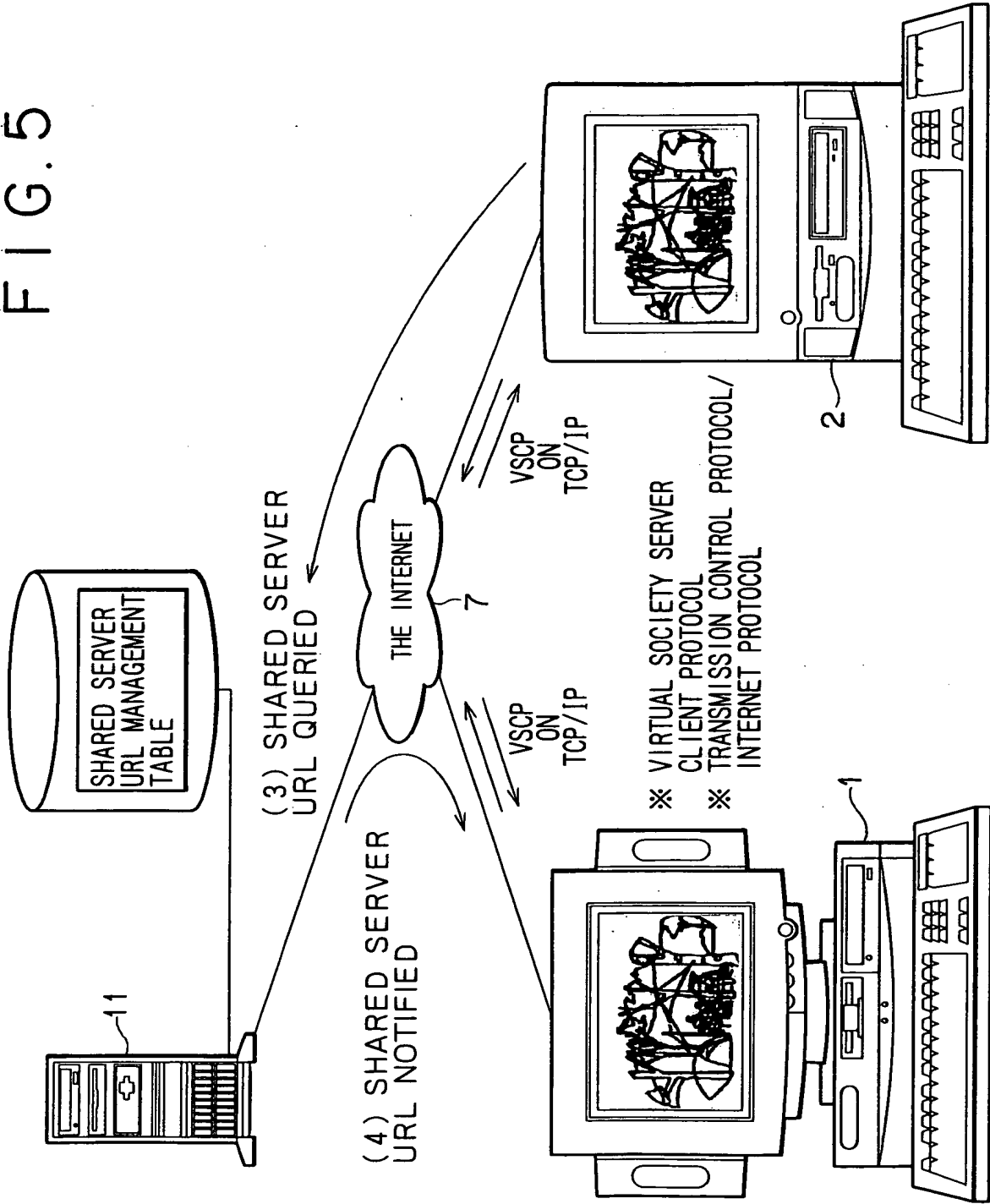


FIG. 6

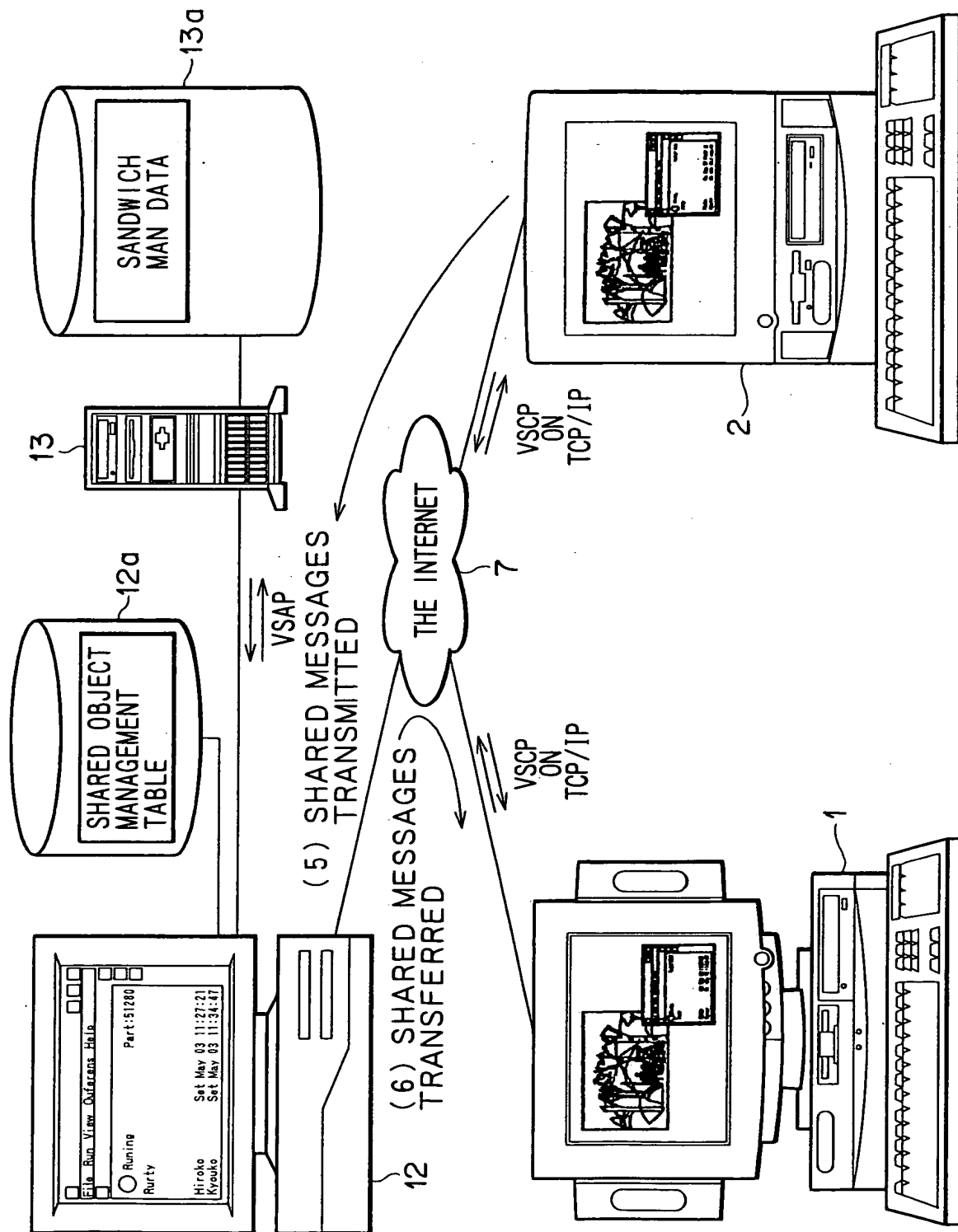


FIG. 7

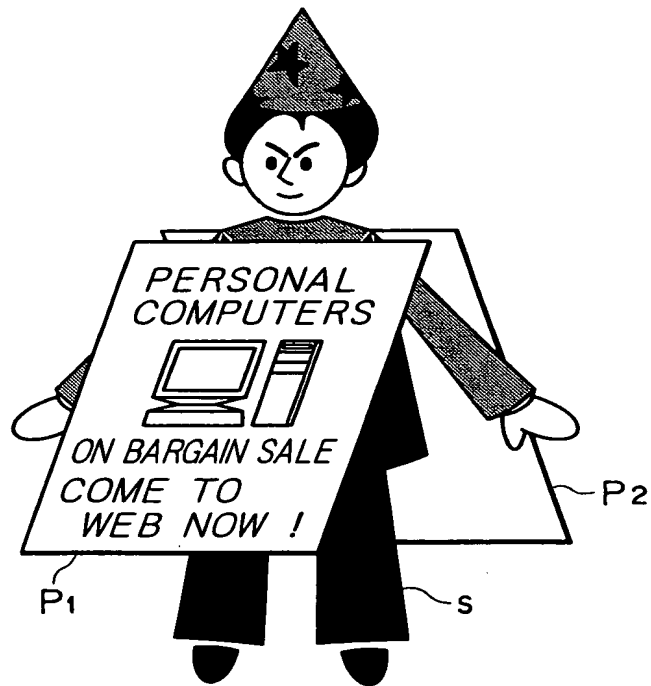
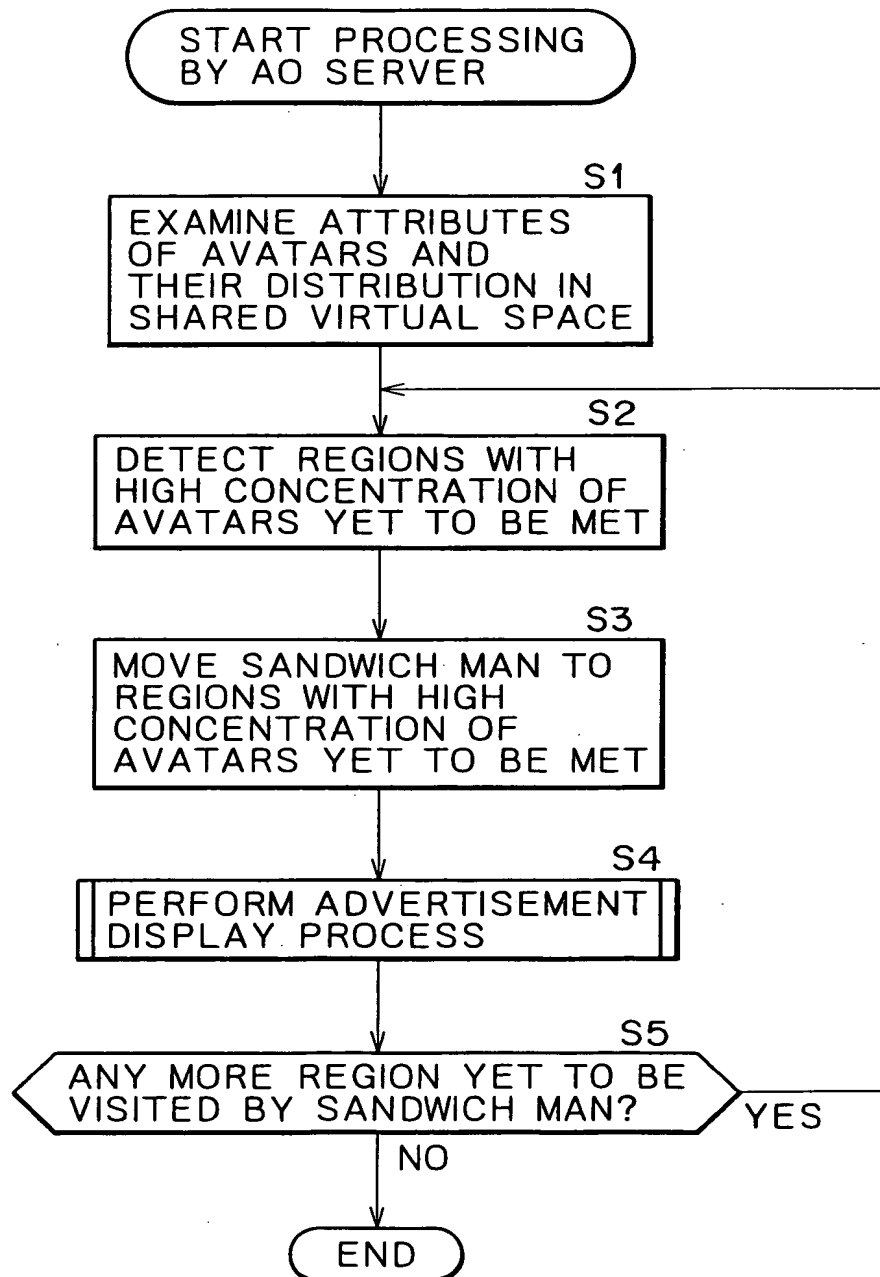


FIG. 8



FOOTNOTES



## FIG. 9

AVATARS	SANDWICH MAN "s"			
	ATTRIBUTES OF AVATARS (NUMBER OF TIMES EACH AD IS VIEWED BY EACH AVATAR)			
	CURRENT COORDINATES	ADVERTISEMENT A <sub>1</sub>	ADVERTISEMENT A <sub>2</sub>	ADVERTISEMENT A <sub>3</sub>
a	Xa Ya Za	1	0	0
b	Xb Yb Zb	1	2	0
c	Xc Yc Zc	1	0	0
d	Xd Yd Zd	2	3	0
e	Xe Ye Ze	1	0	0
f	Xf Yf Zf	1	0	0
g	Xg Yg Zg	0	1	0
h	Xh Yh Zh	1	0	0
i	Xi Yi Zi	0	0	0

FIG. 10

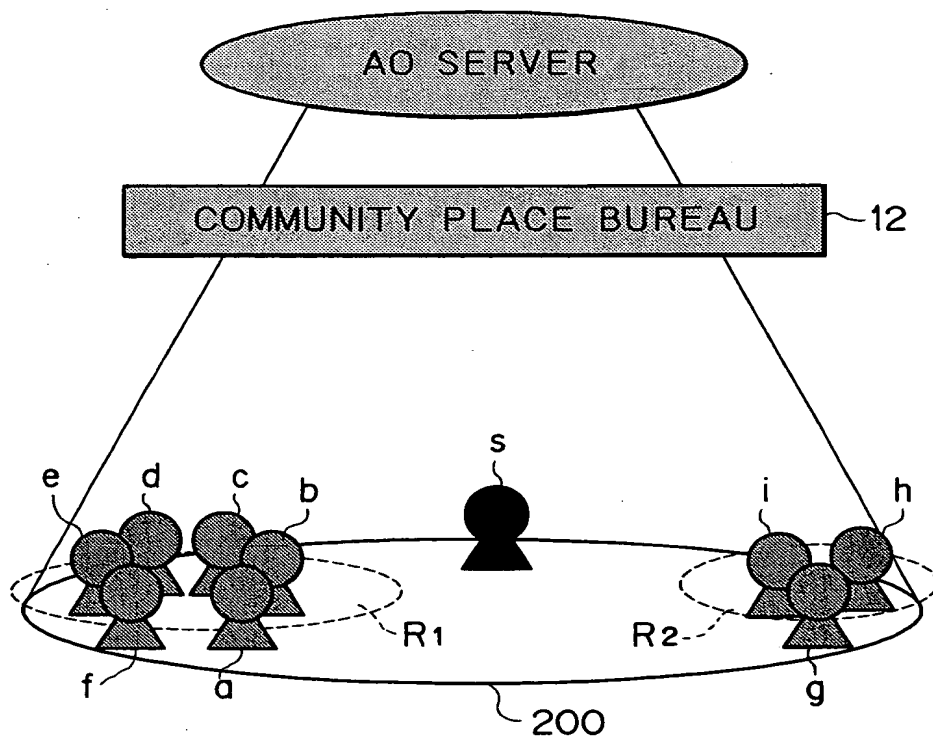


FIG. 11

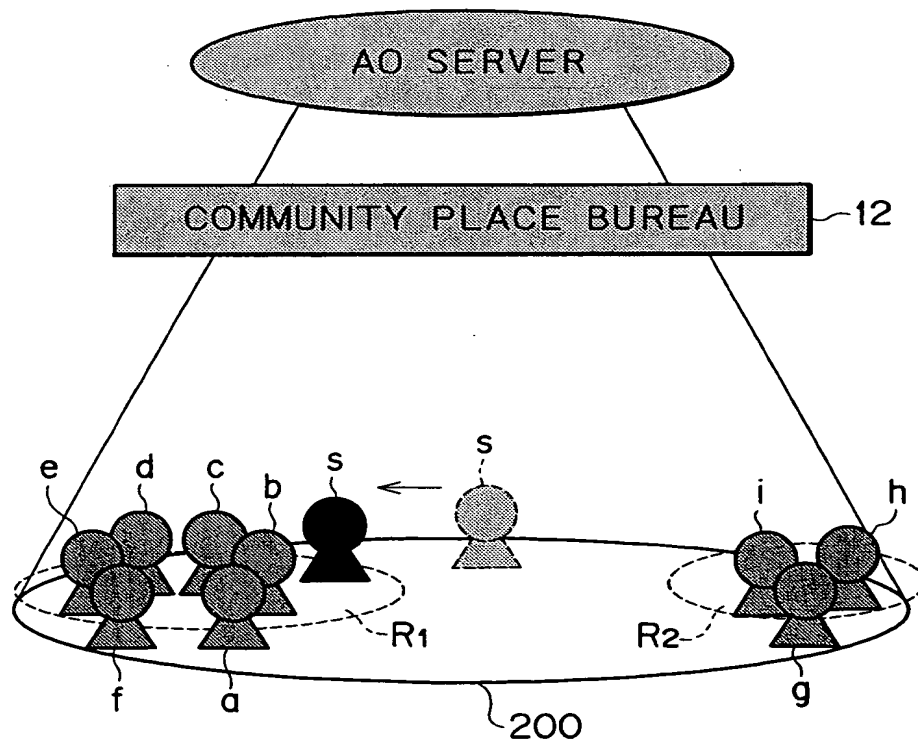


FIG. 12

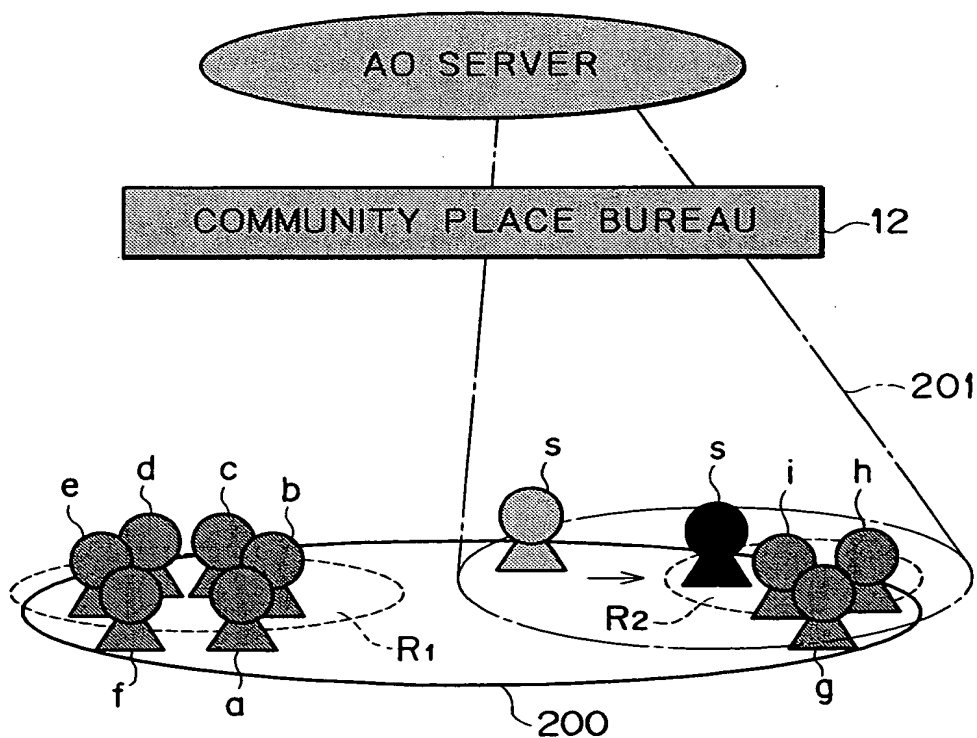


FIG. 13

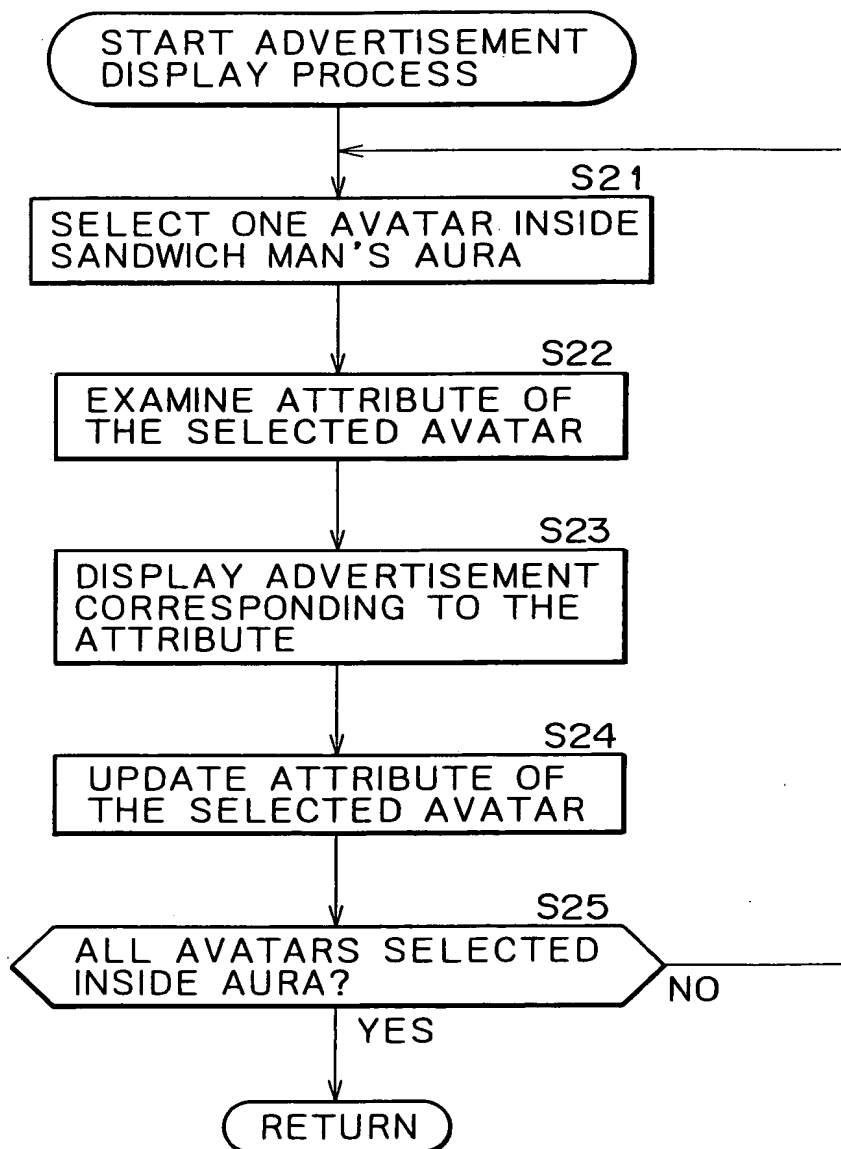


FIG. 13

FIG. 14

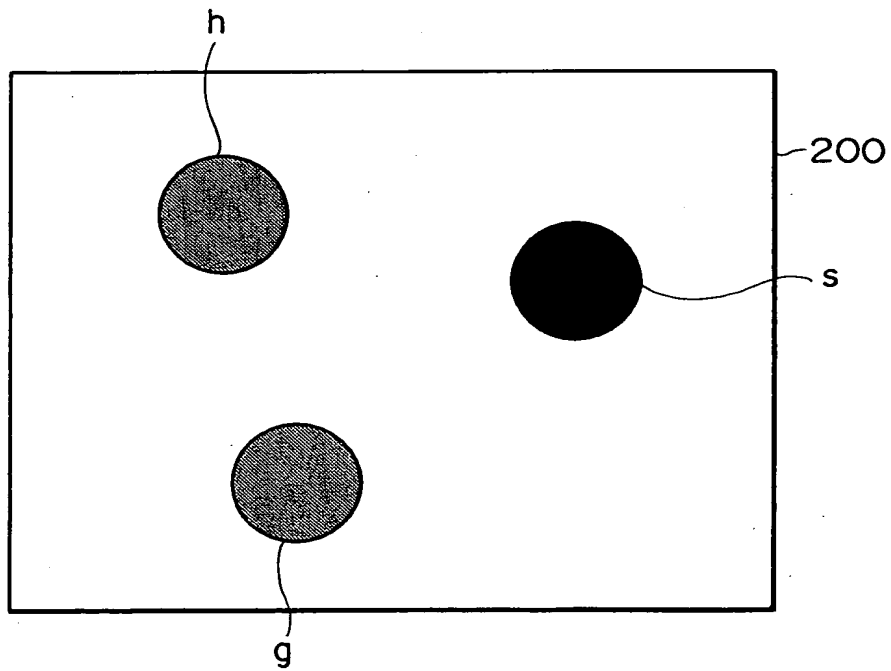
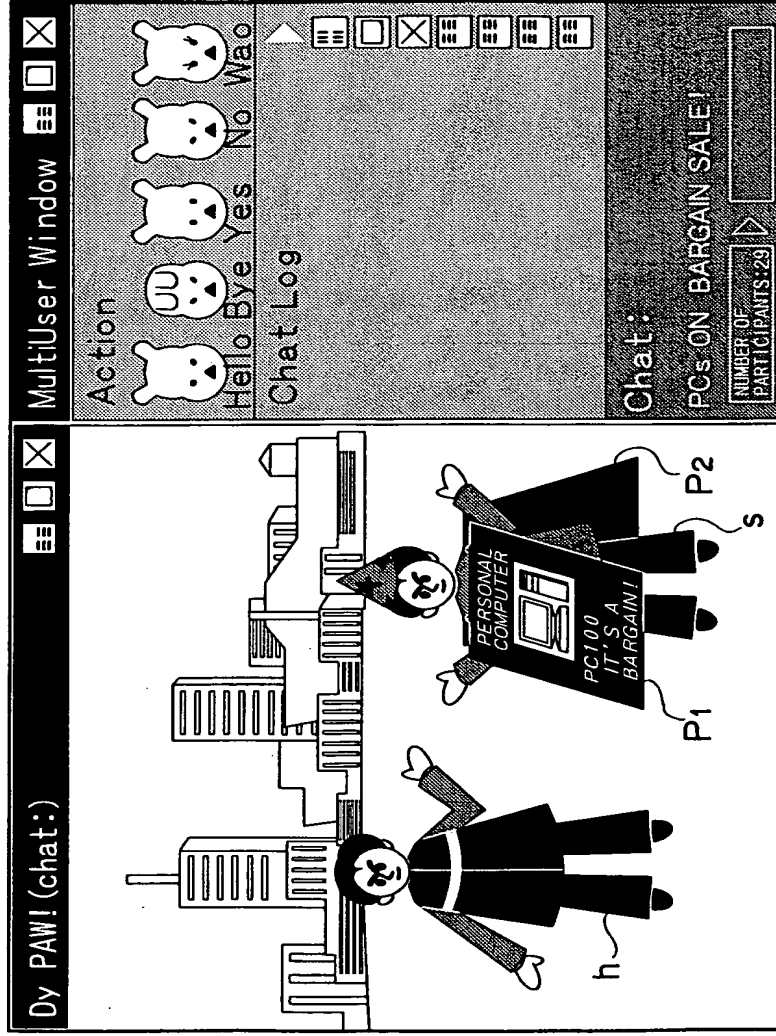
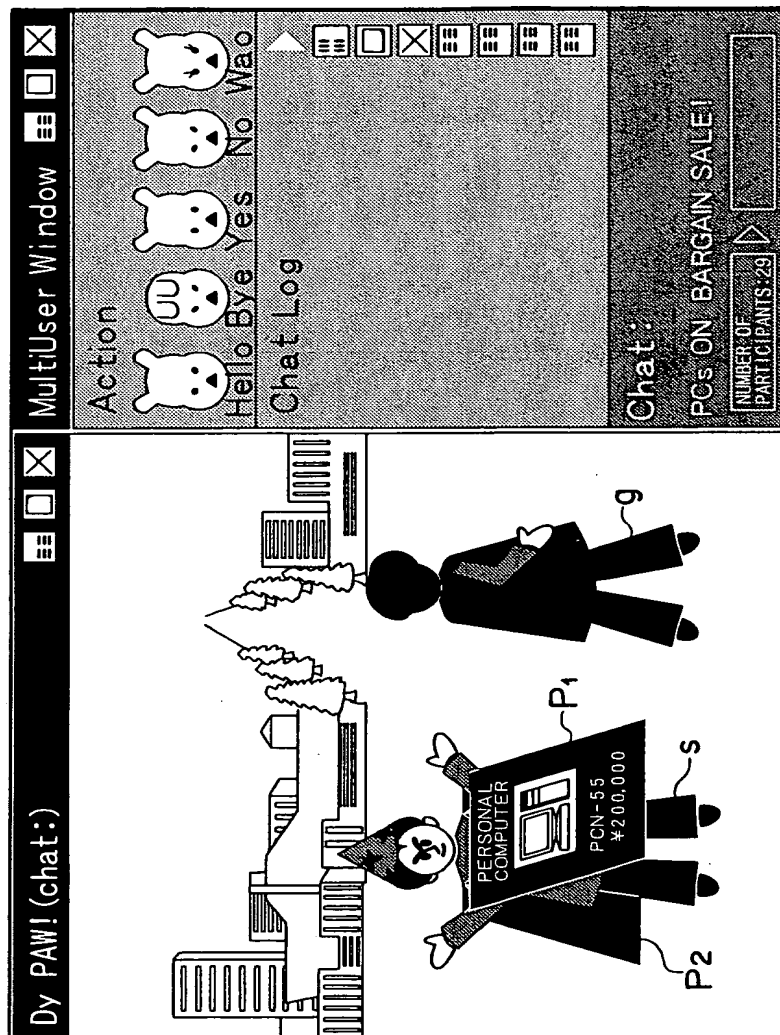


FIG. 15



USER G'S BROWSER SCREEN

FIG. 16



USER H' S BROWSER SCREEN



# FIG. 17

